

DARK *Desired* NESS

Ed Hardy[®]
Tanning

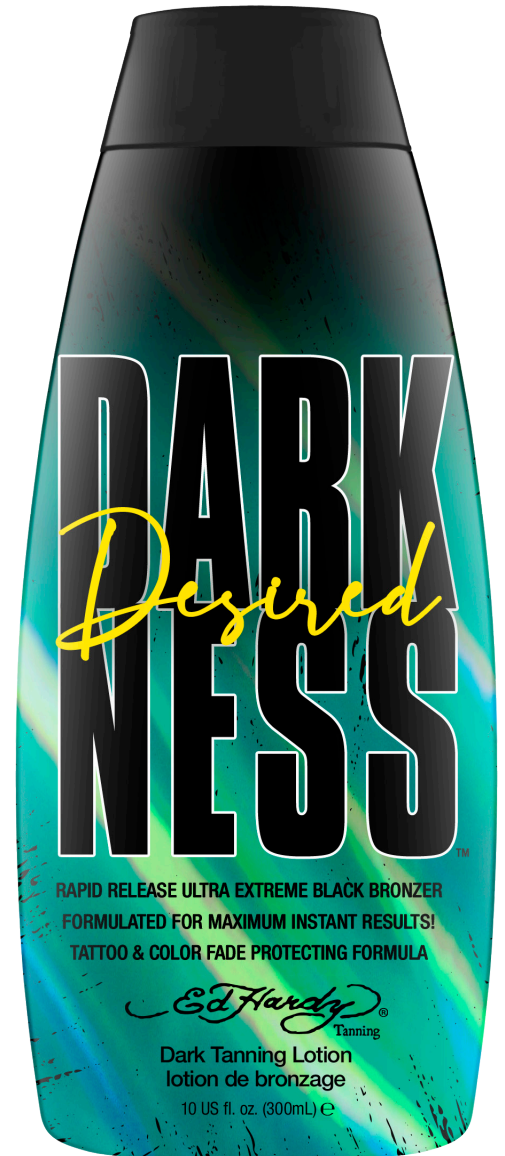
Rapid Release Ultra Extreme Black Bronzer Formulated for
Maximum Instant Results! Tattoo & Color Fade Protecting Formula

FEATURES:

- Dark DHA, Natural & Cosmetic Bronzer
- Coconut Juice Based
- Antioxidant Rich Formula
- Melanin Stimulators
- Extreme Moisture Complex
- Anti-Reddening Complex
- Tattoo & Color Fade Protecting
- Exotic Black Amethyst Fragrance

BENEFITS:

- Rapid Release Bronzing Blend - Utilizing high levels of DHA, Natural and Cosmetic Bronzers allow the skin to develop faster, darker results.
- Antioxidant Rich Acai Berry & Pomegranate – Super fruit anti-aging antioxidants that help to fight free radical damage.
- Turmeric Root Extract – Known for its antioxidant and anti-reddening properties, Turmeric helps to improve the look of the surface of your skin to create a more blemish free, even appearance.
- MelanoBronze – Stimulates melanin activity to allow for longer lasting, darker tanning results.
- Chaga Mushroom Extract – Helps to prevent moisture loss by creating a protective, breathable moisture barrier.
- Anti-Reddening Formula – Works to combat any red tones in the skin so you are left with natural, bronzed results.
- Tattoo & Color Fade Protecting Formula – Helps to keep the color and the luster of your tan and your tattoos.
- Macadamia Extracts + Almond Oil – Naturally keeps skin hydrated and soft.



KEY SELLING STATEMENT:

Finally a tanning lotion that lives up to the hype! No need to just Desire Darkness, your Desired Darkness™ is now only 1 session away! This ultra-bronzing formula utilizes ultimate darkening agents, powerful antioxidants, intense skin softeners and maximum amounts of black bronzers to leave your skin with the darkness you desire!

PRODUCT ACTIONS:

Tanning Lotion, DHA Bronzer
Bottle Size 10oz / Packet Size .5oz